

Great Northern
MALL

DISCOVER SOMETHING NEW

Great
Northern

DESTINATION FOR SHOPPING,
DINING, AND ENTERTAINMENT IN
THE GREATER CLEVELAND AREA



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Great Northern MALL

Welcome

Located just five minutes from Cleveland Hopkins International Airport, Great Northern Mall serves the Greater Cleveland area's west side and offers a convenient and family-friendly indoor shopping experience. Anchored by Dillard's, Macy's, JCPenney, and Dick's Sporting Goods. Great Northern Mall also features 120 quality stores including Victoria's Secret, PINK, Bath & Body Works and the largest Forever 21 store in Cleveland. The center's full-service dining options satisfy a range of appetites and include McAlister's Deli, Red Lobster, and BJ's Brewhouse and Restaurant and a dozen additional eateries include customer favorites like Raising Cane's, Mango Thai and Bubble House.



Great Northern
MALL

JCPenney

ALL-STAR
ELITE

DICK'S
SPORTING GOODS

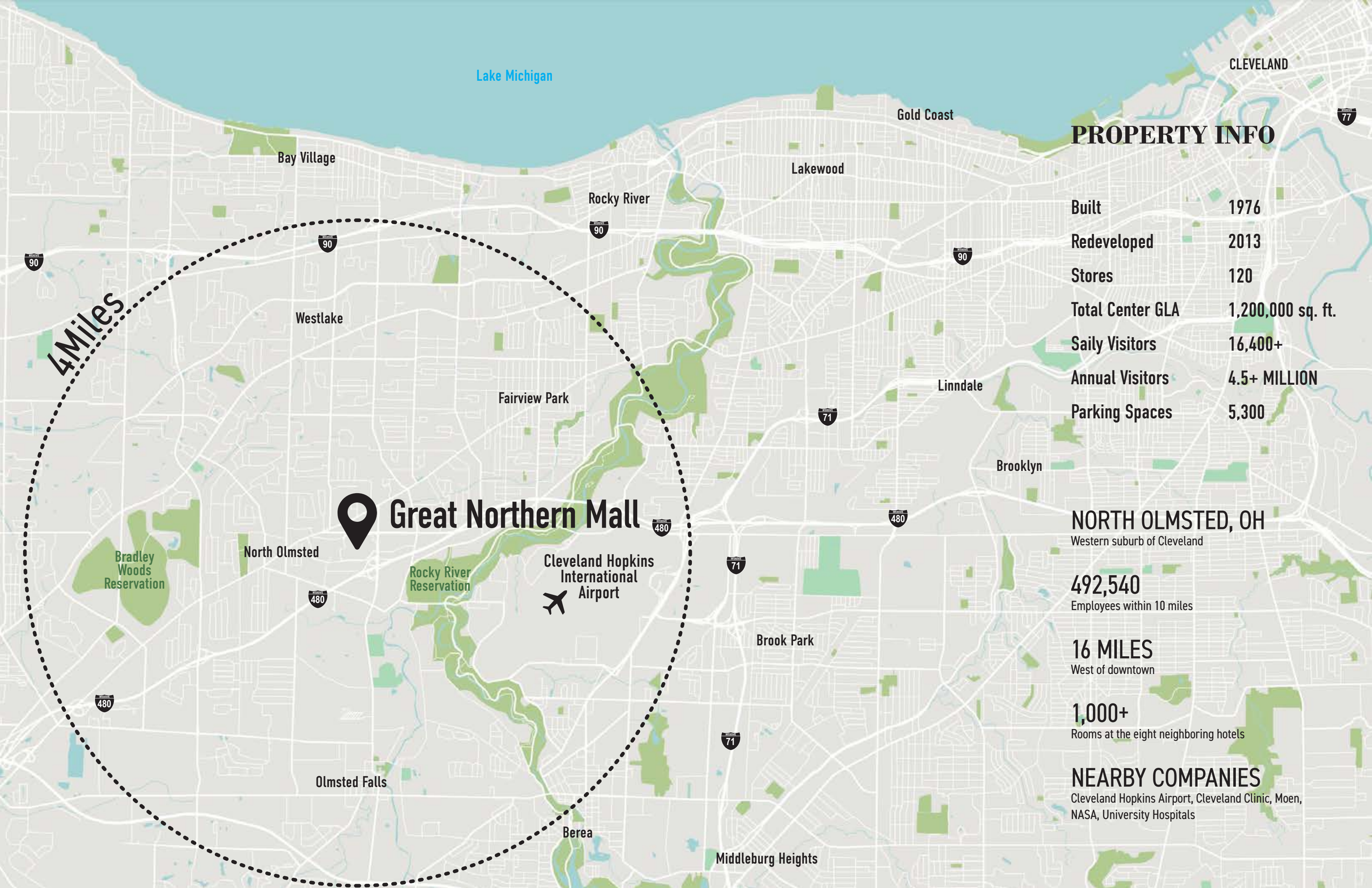
A CENTRAL GATHERING PLACE

WITH A PLETHORA OF HOTELS, A SHORT COMMUTE FROM CLEVELAND HOPKINS INTERNATIONAL AIRPORT, AND LESS THAN 15 MINUTES FROM DOWNTOWN CLEVELAND, GREAT NORTHERN MALL IS WHERE THE WESTSIDE OF CLEVELAND AND TRAVELERS COME TO DINE, SHOP AND BE ENTERTAINED.

The image shows the exterior of the Great Northern Mall. The building has a modern design with a light-colored facade and large glass windows. The words "Great Northern" are written in large red letters on the upper part of the facade, and "MALL" is written in smaller red letters below it. The entrance features several glass doors and is flanked by tall, thin columns. A large green tree is visible on the left side of the image.

Great Northern MALL

**Great Northern Mall
is the perfect mix of
family-friendly programs
and great retail and
dining on the westside of
Cleveland.**



4 Miles

Great Northern Mall

PROPERTY INFO

Built	1976
Redeveloped	2013
Stores	120
Total Center GLA	1,200,000 sq. ft.
Saily Visitors	16,400+
Annual Visitors	4.5+ MILLION
Parking Spaces	5,300

NORTH OLMSTED, OH

Western suburb of Cleveland

492,540
Employees within 10 miles

16 MILES
West of downtown

1,000+
Rooms at the eight neighboring hotels

NEARBY COMPANIES

Cleveland Hopkins Airport, Cleveland Clinic, Moen, NASA, University Hospitals

Nearby Hotels

Within a two-mile radius to Great Northern, eight hotels welcome business travelers, vacationers and guests visiting to see friends and family. With close proximity to downtown Cleveland a short hour drive to America's number one amusement park Cedar Point, North Olmsted is a great location for guests to stay overnight and shop and dine at Great Northern in the day.

1,000+ HOTEL ROOMS WITHIN 2 MILES!



COURTYARD MARRIOTT



ALOFT CLEVELAND AIRPORT EXTERIOR



LA QUINTA INN & SUITES



Retail Mix

SHOPPING



DINNING



ENTERTAINMENT

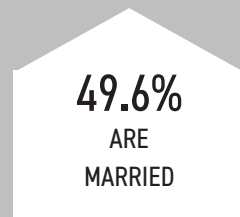


Demographics

	3-MILE	5-MILE	10-MILE
POPULATION	63,528	176,937	600,379
TOTAL HOUSEHOLDS	26,993	75,640	261,138
AVG. HOUSEHOLD INCOME	\$99,236	\$101,014	\$88,085

HOUSEHOLDS & EDUCATION

5-MILE RADIUS



42.1% College or Graduate Degree
17% Graduate or Professional Degree
95.5% High School Graduate or Higher

RACE & ETHNICITY

10-MILE RADIUS



82.5% White
7.7% Black or African American
3.9% Asian
5.9% Other

Generates **\$160 Million** in sales annually

Boasts over **\$17 Million** in restaurant sales annually



Estimated 4.5+ million shoppers per year

\$5.33 Billion total annual retail expenditure within a 5-mile radius

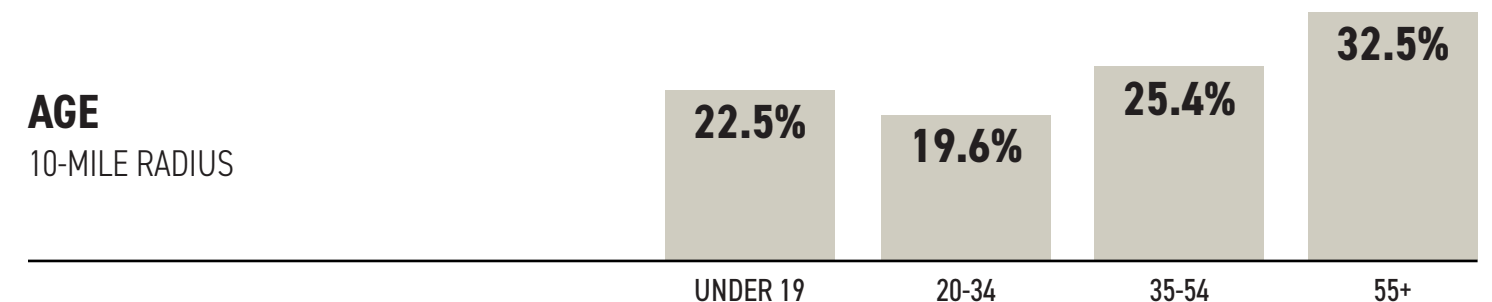
375,000 shoppers per month **86,530** shoppers per week

35-55+ years of age make up **57.9%** of shoppers

69,700+ shoppers are under **34** within 5 miles

AGE

10-MILE RADIUS



UNDER 19

20-34

35-54

55+

Placemaking

CREATING A SENSE OF PLACE

Customization, Localization & Curation

- Context and details are important
- Destination-worthy public spaces
- Custom artwork & FF&E
- Partnered with local artists & artisans
- Customized music lists



Tenant Marketing

Great Northern features a full service Marketing team to develop and execute strategic Marketing campaigns and programs from community events to public art installations to public relations to increase sales, traffic and visibility at the center.

— DIGITAL & SOCIAL

Inclusion on property website and directories.
Regular social media posts on property social media channels with paid support when applicable.
Opportunity to include info (offers, events, promotions) in monthly e-newsletter.

— PUBLIC RELATIONS

Press releases coordinated with tenants, released in conjunction with paid social posts.
Strong relationships with local media and influencers who can offer turnkey services.

— ADVERTISING

General campaigns for center brand awareness across digital, social, print and sponsorships.





**SUSTAINABLE
PRACTICES**



**24/7 SECURITY
PRESENCE**



**DIVERSE
TENANT MIX**



**AMPLE
PARKING**



**CHILDREN'S
PLAY AREA**



**COMMUNITY
CENTER**



**OUTDOOR
DINING PATIOS**



PHOTOS WITH THE EASTER BUNNY



FASION SHOWS



PHOTOS WITH SANTA

Community Programming & Signature Events

150+
ANNUAL CENTER
ACTIVATIONS

10+
SIGNATURE EVENTS
PER YEAR

25K+
PARTICIPATING
ATTENDEES PER YEAR

SANTA PARADE



PRINCESS PARTY



MALLOWEEN



By The Numbers

FACEBOOK

33,500+ Page Likes

83,100+ Check-ins

61,700+ Monthly Impressions

WEBSITE

15,000+ Average Monthly Sessions

30,000+ Average Monthly Page Views

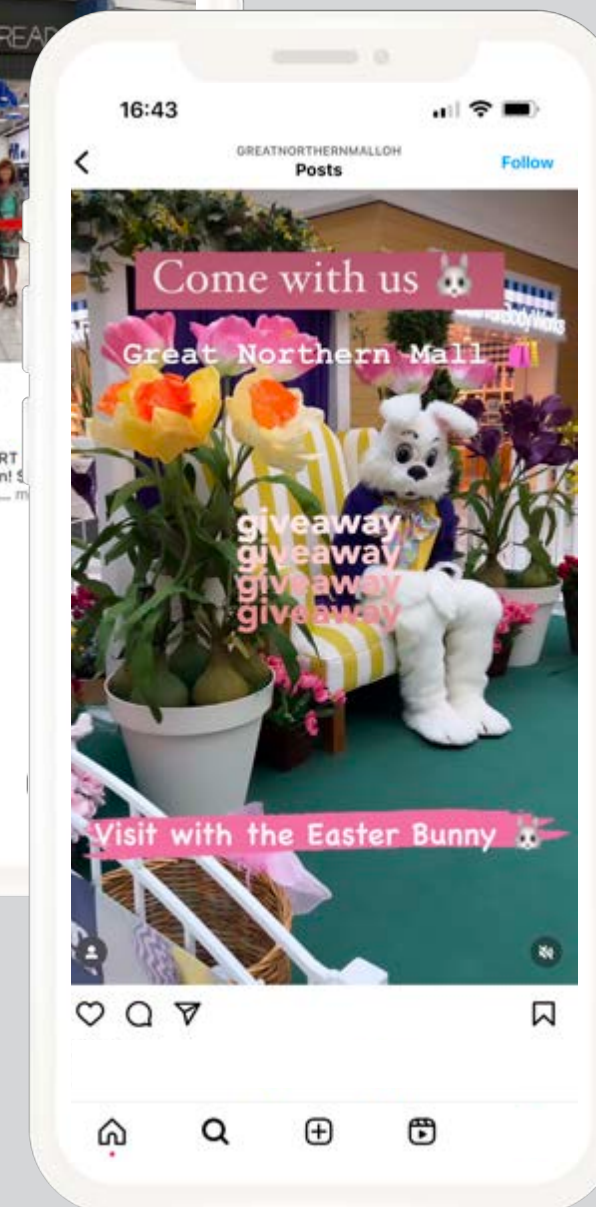
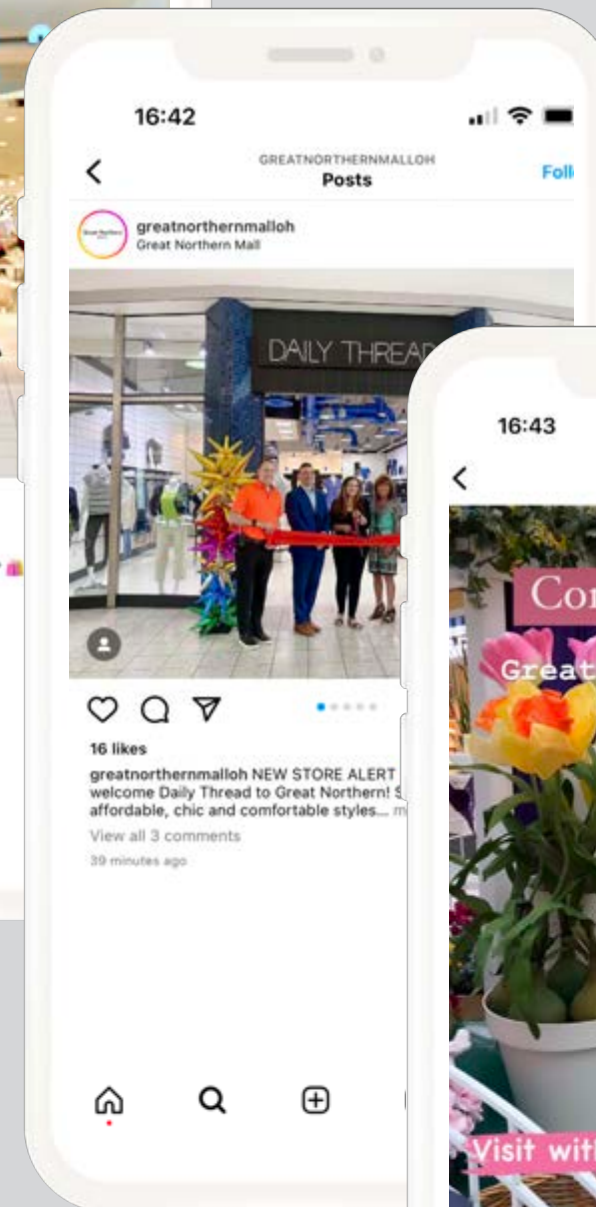
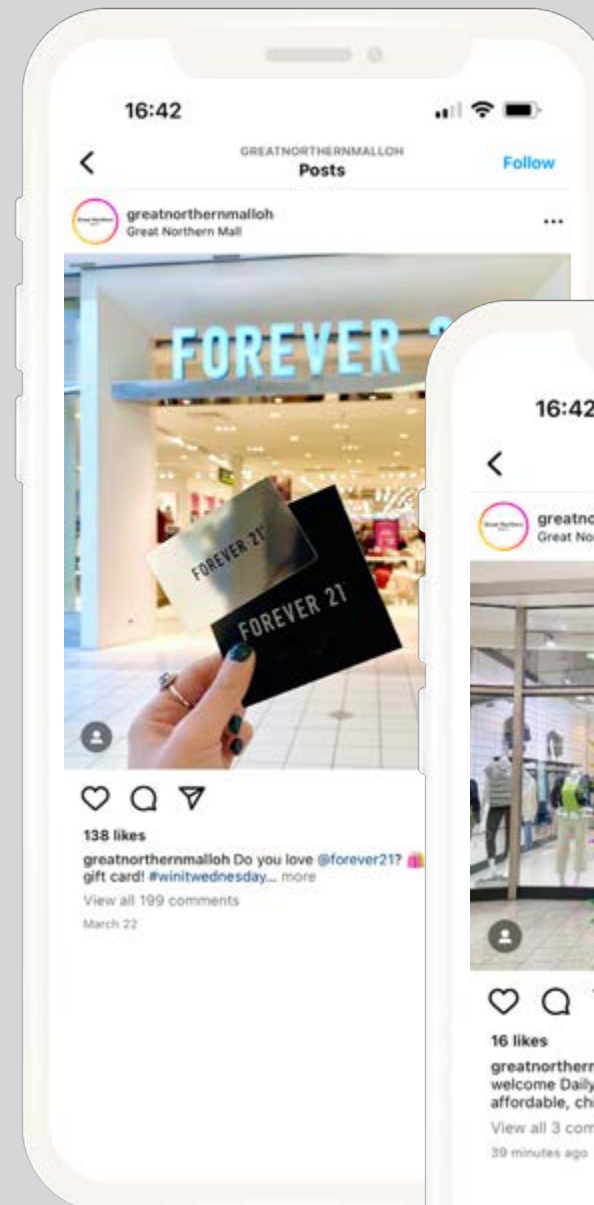
INSTAGRAM

2,900+ Total Followers

3,500+ Monthly Impressions

EMAIL

42,000+ Total Subscribers



Environmental, Social & Governance

OUR COMMITMENT

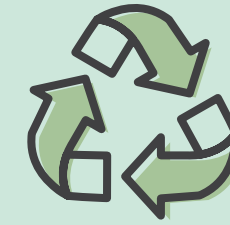
At Great Northern, we honor our connection to the community and the environment, recognizing blessings and generously sharing resources with others. Our management team at Trademark Property strives to be stewards of sustainability across their portfolio of properties by collaborating with stakeholders at all levels.



LED is highly energy efficient technology. The widespread use of LED lighting has the greatest potential impact on energy savings, and we're proud to have over 2,000 LED lights installed. Solar panels also deliver energy from our rooftops.



This is a crucial component to centralizing property infrastructure. Our operations run efficiently to monitor ventilation, lighting, energy, fire, security systems and more.



We make recycling easy for our tenants and our customers. All recyclables are placed in a single bin for recycling.

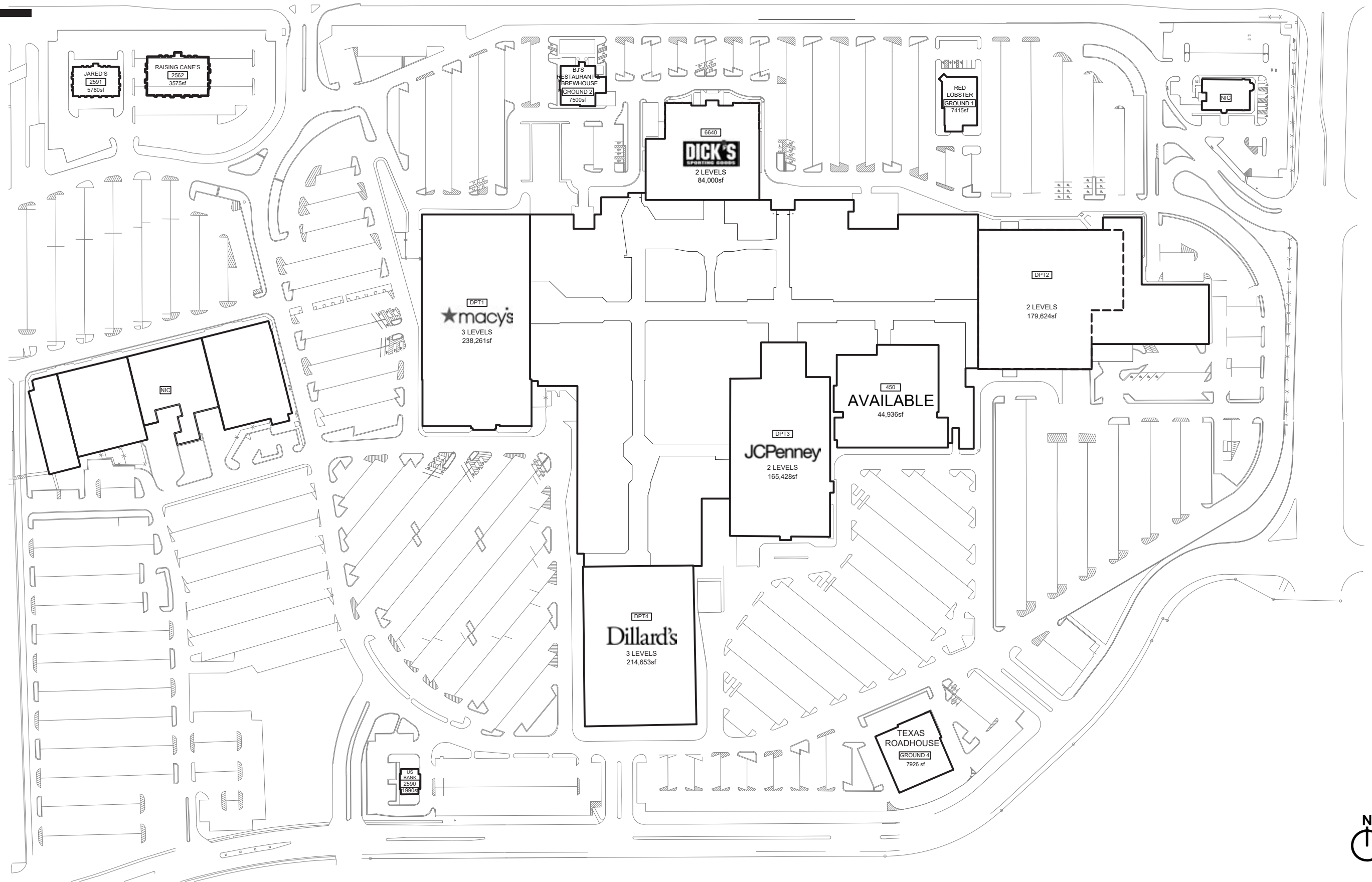


We will have several new stations to supply electricity for electric cars and plug-in hybrids in the upcoming year.



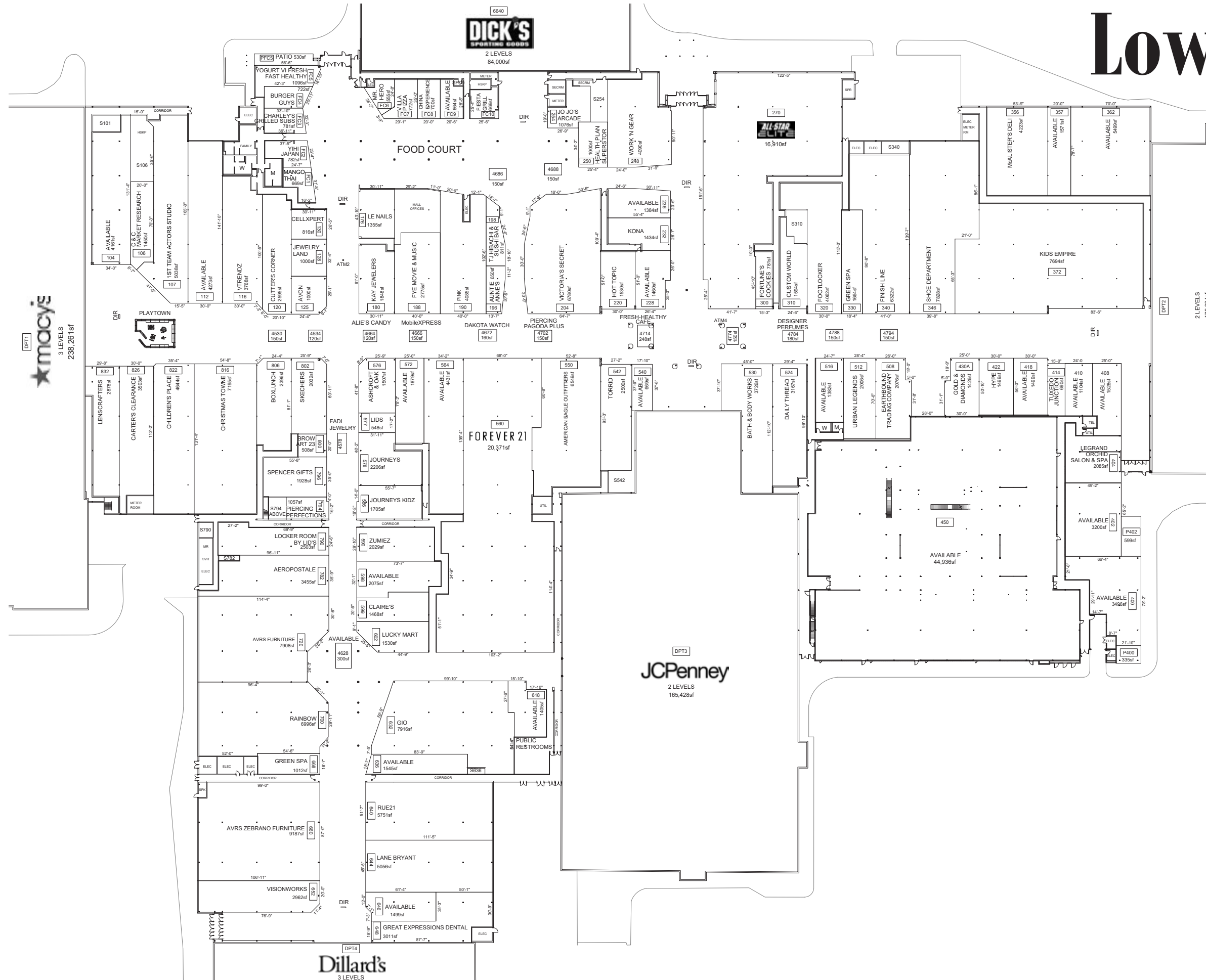
Cardboard recycling minimizes waste and improves the overall hygiene of the environment. It also helps conserve natural materials. Over 250 tons of waste are recycled per year at Bridgewater Commons.

Site Plan



Lower Level

LEASE PLAN





LEASING

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Partner with us!

Pacific Retail Capital Partners (PRCP) is one of the nation's premier real estate investment groups, with a proven track record of evolving and repositioning large-format retail properties. Based in Southern California, PRCP strategically leads over \$3 billion and 24 million square feet in assets under direct management and an additional 17 million square feet of asset management, advisory and master planning services.





H&M

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