

PACIFIC  
RETAIL

Great Northern  
MALL

# GREAT NORTHERN

DESTINATION FOR SHOPPING,  
DINING, AND ENTERTAINMENT IN  
THE GREATER CLEVELAND AREA

DISCOVER SOMETHING NEW

**EVOLVING  
REAL ESTATE  
FOR THE NEXT  
GENERATION**



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Great Northern  
MALL

JCPenney

# Welcome

Just five minutes from Cleveland Hopkins International Airport, Great Northern Mall is a convenient, family-friendly shopping, dining and entertainment destination for the Greater Cleveland area's west side. The mall is anchored by top retailers such as Dillard's, Macy's, JCPenney, and Dick's Sporting Goods, and features popular brands like Victoria's Secret/Pink, Bath & Body Works, Journeys, Journeys Kidz, and Foot Locker. For entertainment, Phoenix Theatres offers an immersive movie experience with 10 screens, premium heated reclining seats, 4K laser digital projection, and Dolby ATMOS sound. Families can also enjoy Kids Empire, a unique indoor play center with mazes, slides, rides, climbing walls, and ball pits. Dining options are just as diverse, with favorites like McAlister's Deli, Red Lobster, BJ's Restaurant & Brewhouse, Build the Pho, Texas Roadhouse, and One Pot. The mall also offers a variety of casual eateries, including Raising Cane's, Sbarro, and Mr.Hero, making it a perfect spot for both shopping and dining.

Great Northern  
MALL



# A CENTRAL GATHERING PLACE

WITH A PLETHORA OF HOTELS, A SHORT COMMUTE FROM CLEVELAND HOPKINS INTERNATIONAL AIRPORT, AND LESS THAN 15 MINUTES FROM DOWNTOWN CLEVELAND, GREAT NORTHERN MALL IS WHERE THE WESTSIDE OF CLEVELAND AND TRAVELERS COME TO DINE, SHOP AND BE ENTERTAINED.

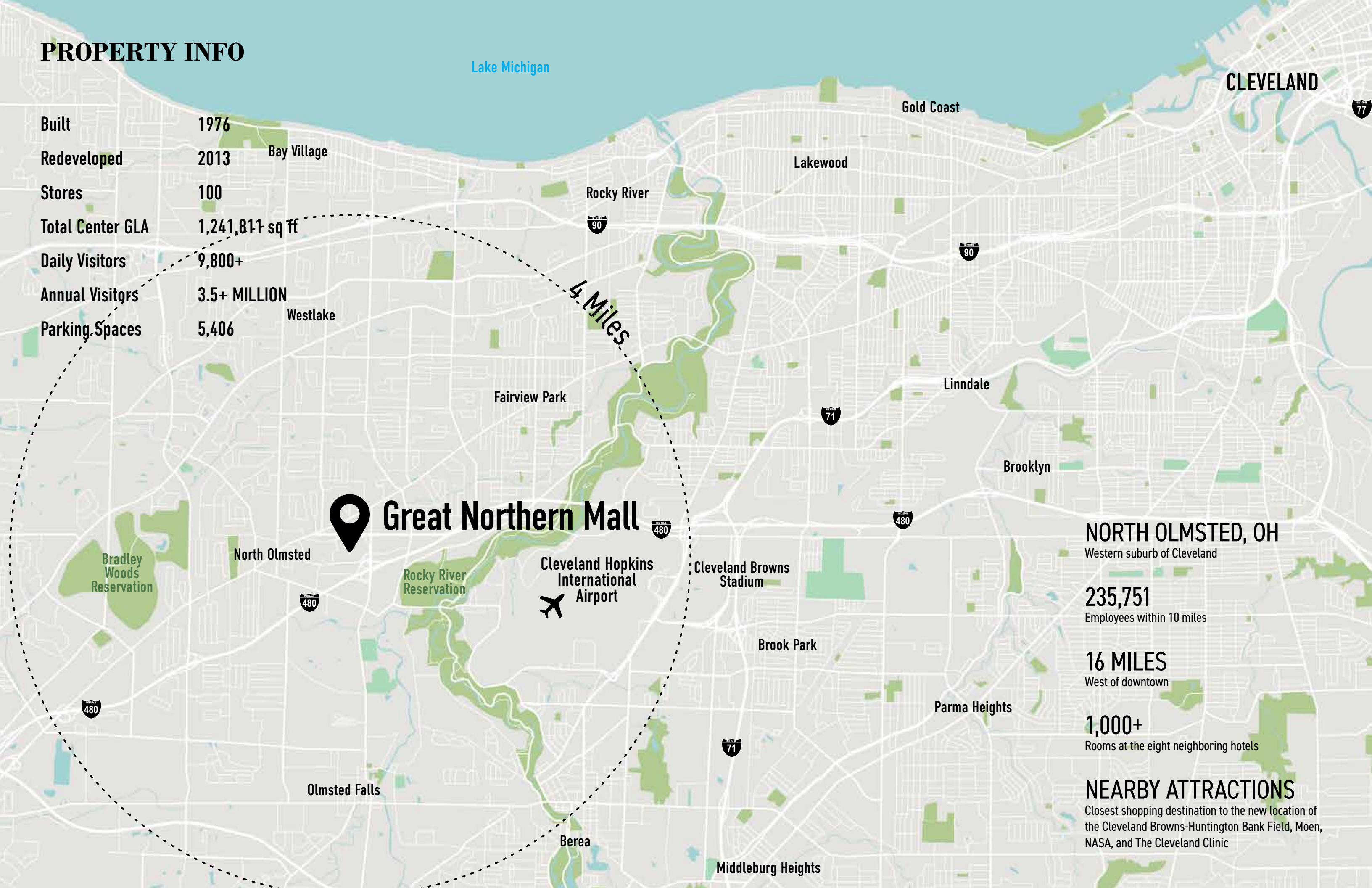
The image shows the exterior of the Great Northern Mall. The building has a modern design with a light-colored facade and a large glass entrance. Above the entrance, the words "Great Northern" are written in large red letters, and "MALL" is written in smaller red letters below it. The entrance features several glass doors and windows, with some interior lights visible. There are some small columns or bollards in front of the entrance. To the left, there is a large, dense green tree. The sky is clear and blue.

# Great Northern MALL

**Great Northern Mall  
is the perfect mix  
of family-friendly  
shopping, dining, and  
entertainment on the  
westside of Cleveland.**

# PROPERTY INFO

Built	1976
Redeveloped	2013
Stores	100
Total Center GLA	1,241,811 sq ft
Daily Visitors	9,800+
Annual Visitors	3.5+ MILLION
Parking Spaces	5,406



**Great Northern Mall**

## NORTH OLMSTED, OH

Western suburb of Cleveland

**235,751**

Employees within 10 miles

**16 MILES**

West of downtown

**1,000+**

Rooms at the eight neighboring hotels

## NEARBY ATTRACTIONS

Closest shopping destination to the new location of the Cleveland Browns-Huntington Bank Field, Moen, NASA, and The Cleveland Clinic

# Nearby Hotels

Within a two-mile radius of Great Northern, eight hotels welcome business travelers, vacationers and guests visiting to see friends and family. With close proximity to downtown Cleveland and a short drive to Cedar Point, America's number one amusement park, North Olmsted is a great location for guests to stay overnight and shop and dine at Great Northern during the day.

**1,000+ HOTEL ROOMS WITHIN 2 MILES!**



**COURTYARD MARRIOTT**



**ALOFT CLEVELAND AIRPORT EXTERIOR**



**LA QUINTA INN & SUITES**



# Retail Mix

## SHOPPING

- ★ macy's
- Dillard's
- JOURNEYS
- DICK'S SPORTING GOODS
- VICTORIA'S SECRET
- JCPenney
- Foot Locker
- Bath&BodyWorks
- SKECHERS

## DINING

- BJ's RESTAURANT BREWHOUSE
- TEXAS ROADHOUSE
- RED LOBSTER FRESH FISH - LIVE LOBSTER
- McALISTER'S DELI
- Cane's CHICKEN FINGERS
- CHARLEYS POLLY STEAKS
- AuntieAnne's
- BUILD THE PHO

## SERVICES

- LENSCRAFTERS
- ♥ 👁️
- Visionworks
- Great Expressions DENTAL CENTERS

## ENTERTAINMENT

- KIDS EMPIRE
- PHOENIX THEATRES
- Sweets & GEEKS



# Demographics

	3-MILE	5-MILE	10-MILE
POPULATION	61,807	171,217	592,397
TOTAL HOUSEHOLDS	26,342	74,380	258,706
AVG. HOUSEHOLD INCOME	\$131,067	\$130,108	\$112,500

## HOUSEHOLDS & EDUCATION

5-MILE RADIUS

**78.1%**  
ARE  
MARRIED



**56,600+** Bachelor Degree of Higher  
**23,800+** Graduate or Professional Degree  
**29,100+** High School Graduate Only

## RACE & ETHNICITY

10-MILE RADIUS



**77.8%** White  
**10.1%** Black or African American  
**3.9%** Asian  
**8.2%** Other

Generates **\$116 Million** in sales annually

Boasts over **\$17 Million** in restaurant sales annually



# Estimated 3.4+ million shoppers per year

**\$3.95 Billion** total annual retail expenditure within a 5-mile radius

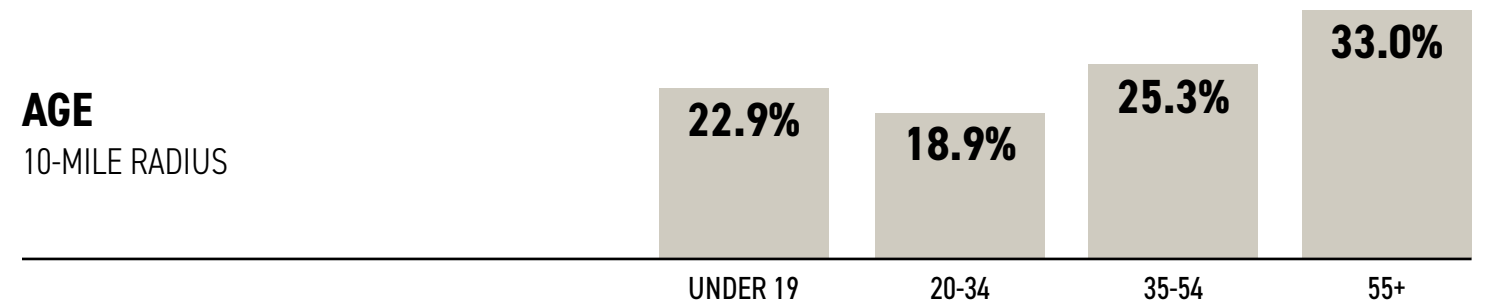
**298,475+** shoppers per month **68,000+** shoppers per week

**35-55+** years of age make up **58.9%** of shoppers

**68,240+** shoppers are under **34** within 5 miles

## AGE

10-MILE RADIUS

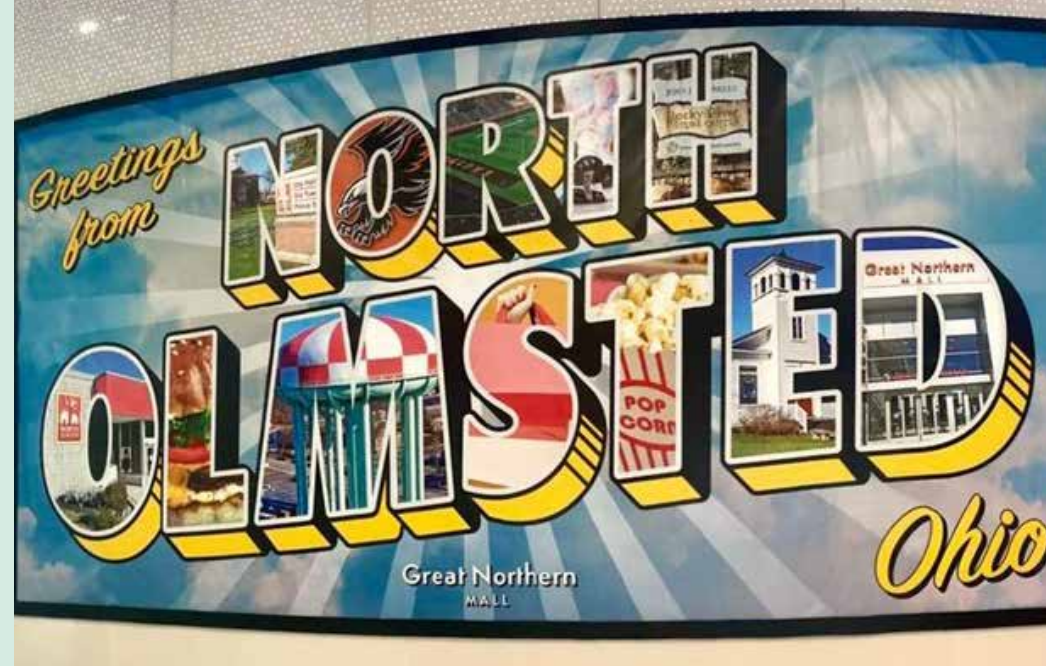


# Placemaking

CREATING A SENSE OF PLACE

## Customization, Localization & Curation

Context and details are important  
Destination-worthy public spaces  
Custom artwork & FF&E  
Partnered with local artists & artisans



# Tenant Marketing

Great Northern features a full service Marketing team to develop and execute strategic Marketing campaigns and programs, including community events, public art installations, and public relations to increase sales, traffic and visibility at the center.

## — DIGITAL & SOCIAL

Inclusion on property website and directories.  
Regular social media posts on property social media channels with paid support when applicable.

## — PUBLIC RELATIONS

Press releases coordinated with tenants, released in conjunction with social posts.  
Strong relationships with local media and influencers who can offer turnkey services.

## — ADVERTISING

General campaigns for center brand awareness across digital, social, print and sponsorships.





**SUSTAINABLE  
PRACTICES**



**24/7 SECURITY  
PRESENCE**



**DIVERSE  
TENANT MIX**



**AMPLE  
PARKING**



**CHILDREN'S  
PLAY AREA**



**COMMUNITY  
CENTER**



**OUTDOOR  
DINING PATIOS**



PHOTOS WITH THE EASTER BUNNY



FASHION SHOWS



SANTA EXPERIENCE



COMMUNITY EVENTS

# Community Programming & Signature Events

**70+**  
ANNUAL CENTER  
ACTIVATIONS

**75K+**  
PARTICIPATING  
ATTENDEES PER YEAR

CRAFT FAIRS AND SPORTS CARD SHOWS



THEATER RELEASES



SNOW SISTERS PERFORMANCE



MALLOWEEN



# By The Numbers

## FACEBOOK

**40,100+** Page Likes

**85,000+** Check-ins

**88,000+** Monthly Impressions

## INSTAGRAM

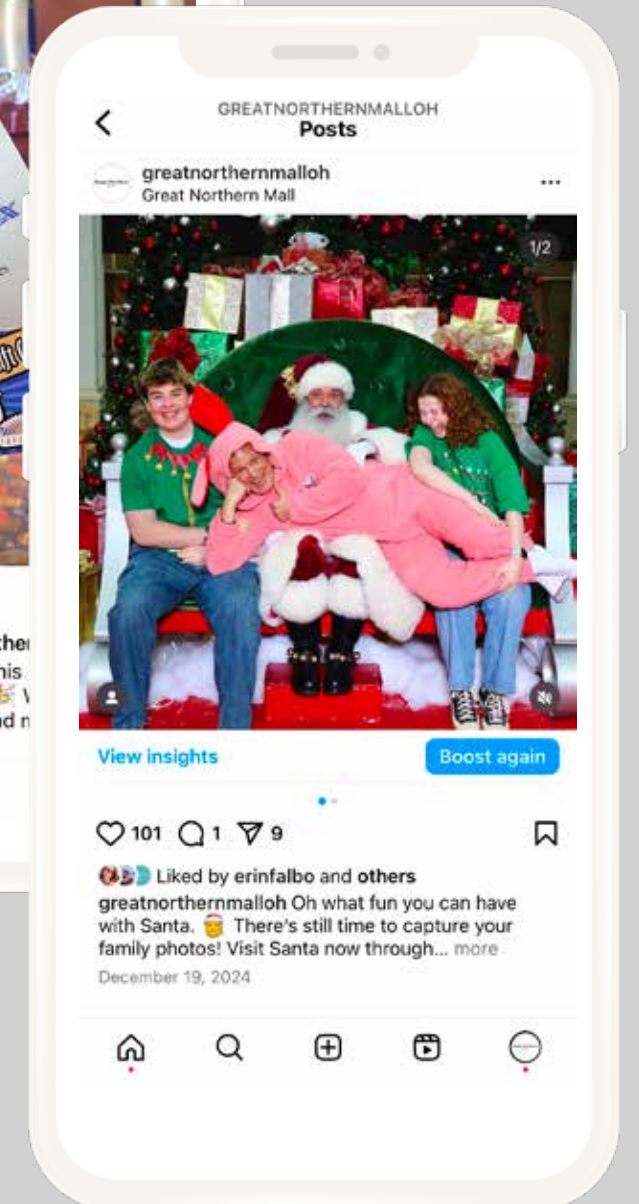
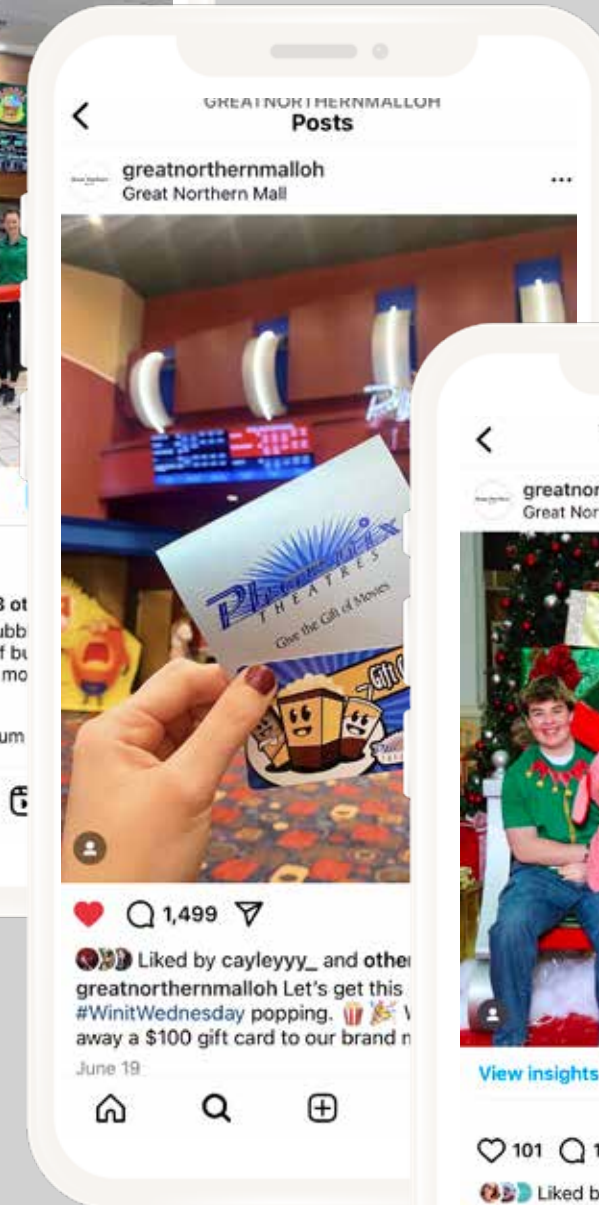
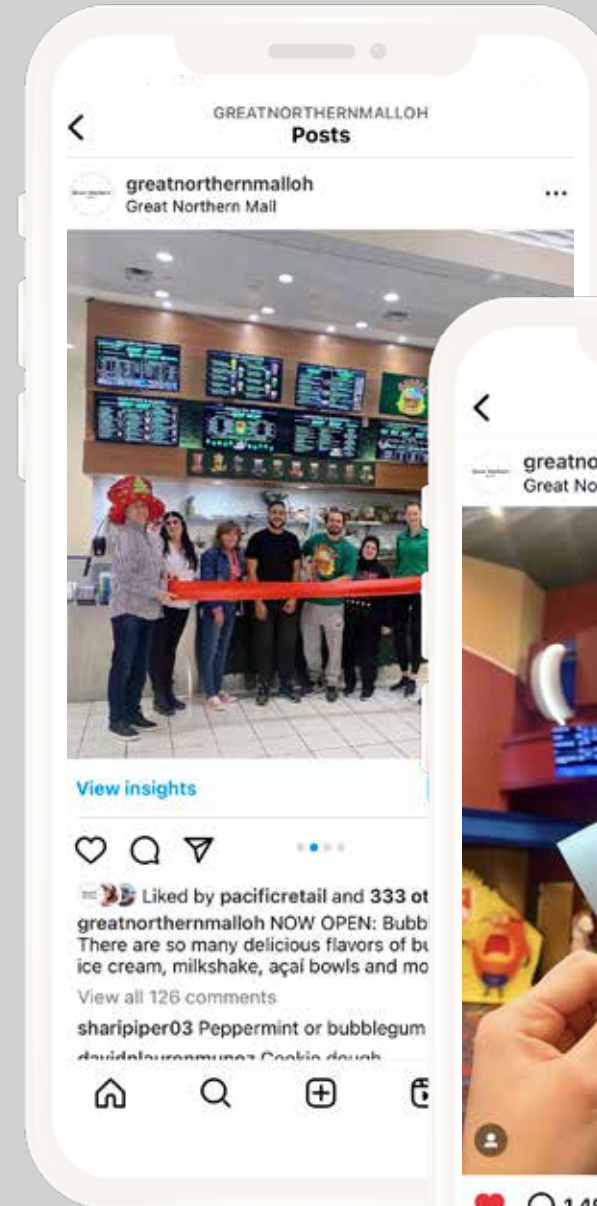
**10,200+** Total Followers

**7,500+** Monthly Impressions

## WEBSITE

**16,000+** Average Monthly Sessions

**34,000+** Average Monthly Page Views



# Environmental, Social & Governance

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## OUR COMMITMENT

At Great Northern, we honor our connection to the community and the environment, recognizing blessings and generously sharing resources with others. Our management team at Pacific Retail strives to be stewards of sustainability across their portfolio of properties by collaborating with stakeholders at all levels.



LED is highly energy efficient technology. The widespread use of LED lighting has the greatest potential impact on energy savings, and we're proud to have over 2,000 LED lights installed.

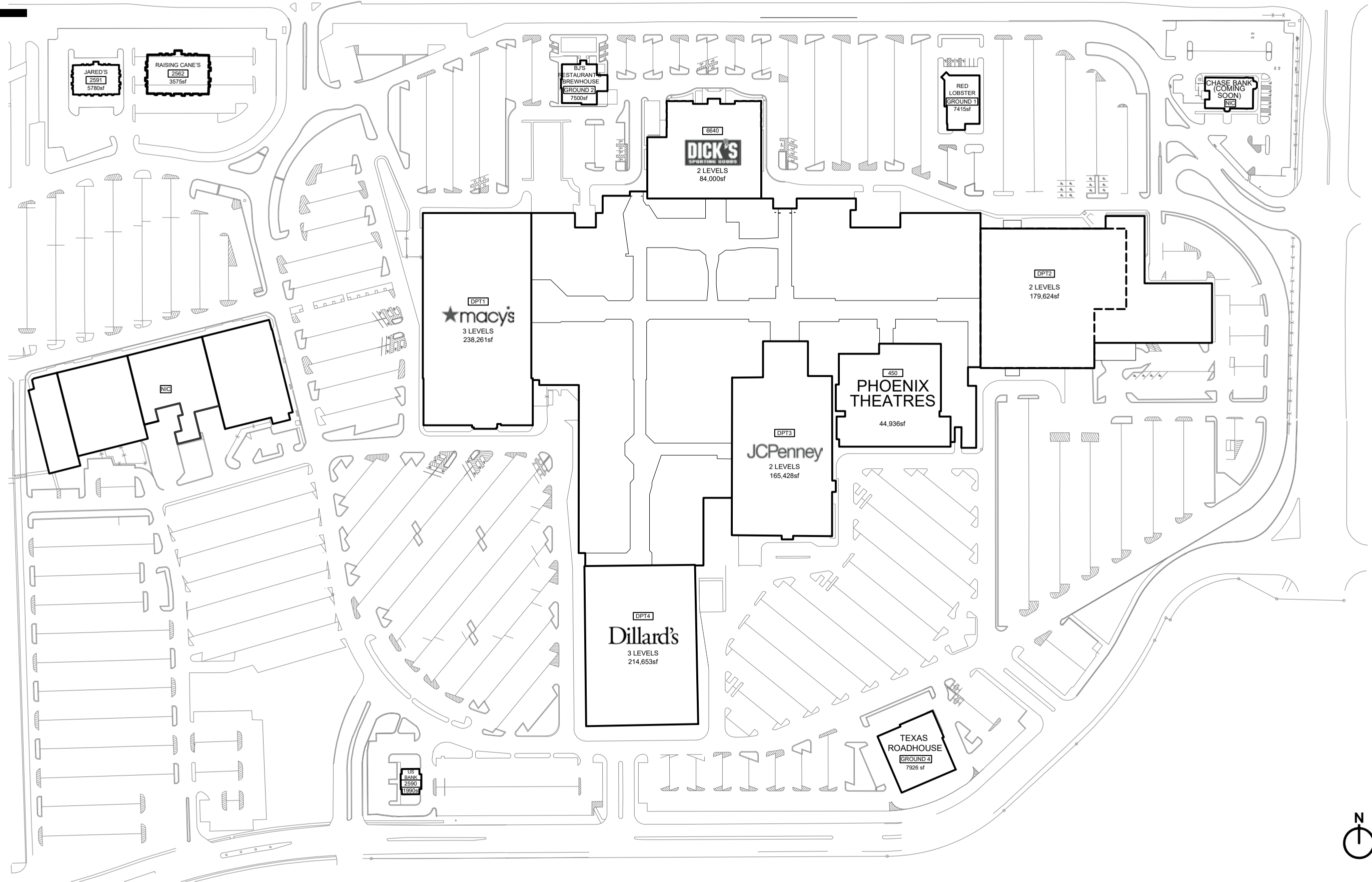


Cardboard recycling minimizes waste and improves the overall hygiene of the environment. It also helps conserve natural materials. Over 250 tons of waste are recycled per year at Great Northern.

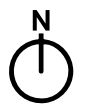
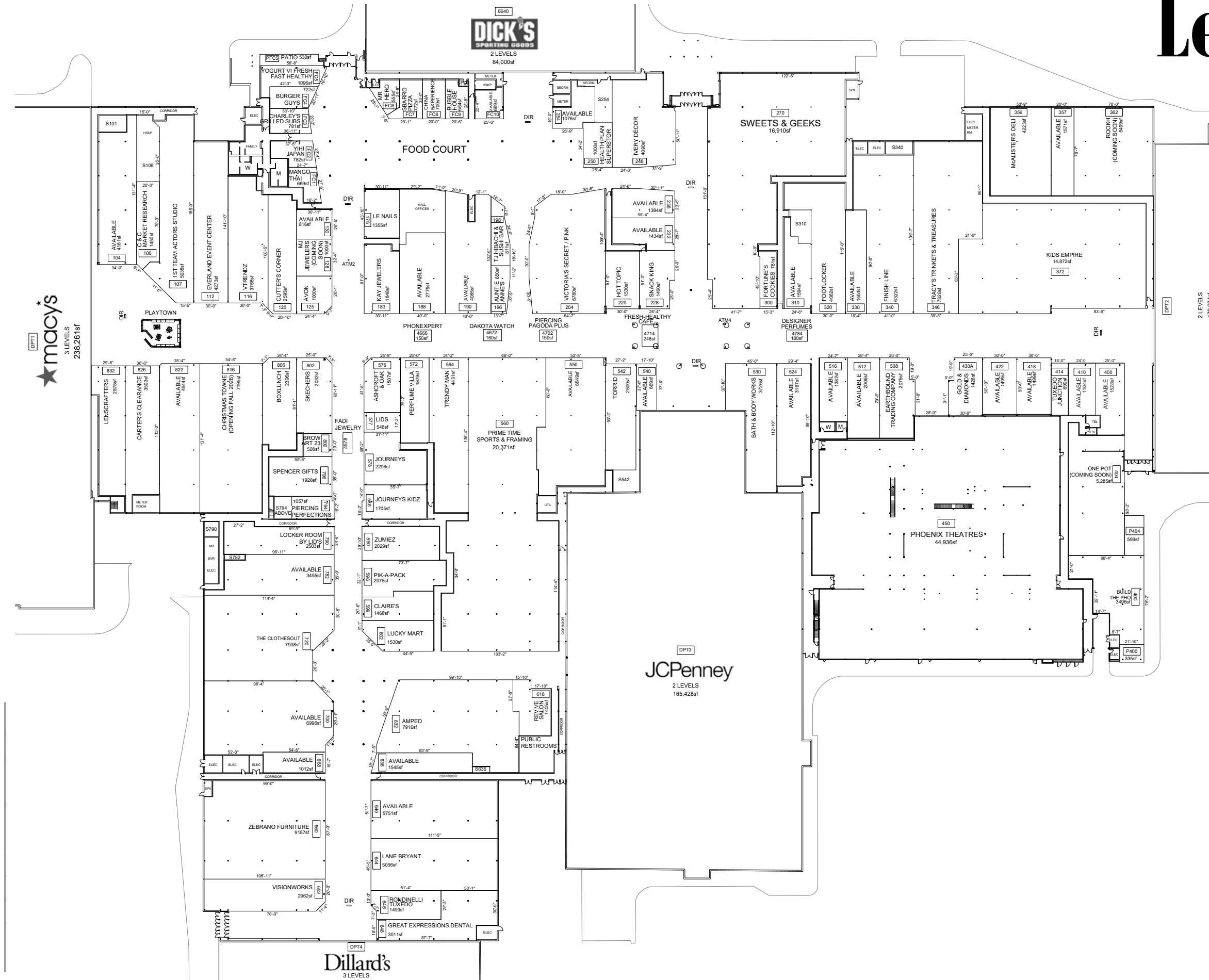


This is a crucial component to centralizing property infrastructure. Our operations run efficiently to monitor ventilation, lighting, energy, fire, security systems and more.

# Site Plan



# Lease Plan





## LEASING

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## LOCAL LEASING

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# Great Northern MALL

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North Olmsted, OH 44070



# Partner with us!

Pacific Retail Capital Partners (PRCP) is one of the nation's premier real estate investment groups, with a proven track record of evolving and repositioning large-format retail properties. Based in Southern California, PRCP strategically leads over \$3 billion and 24 million square feet in assets under direct management and leasing. Additionally, 17 million square feet of asset management, advisory and master planning services.

# PACIFIC RETAIL

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